



Sponsorship Opportunities for the 12TH ANNUAL RIDGWAY RIVERFEST "Celebrating our Watershed" Saturday, June 29, 2019 • Rollans Park, Ridgway, CO

The Ridgway RiverFest is an all-day, family-friendly celebration of the Uncompahgre River Watershed – free to festival-goers from near and far who enjoy all-age river races, nature and outdoor recreation education, live music, and local food and beverages. Outdoor enthusiasts flock to the festival to enjoy river-based activities and party with a few hundred friends – old and new. More information is available on our website at ridgwayriverfest.org.

Your tax-deductible contribution will fund this festive event, help promote awareness of our rivers and water resources, and support important water quality restoration activities. All sponsors will receive valuable exposure at the event as well as in online and media promotion. *A portion of most sponsor levels can be traded for wholesale items or services including media and marketing.*

The RiverFest is produced by the Uncompahgre Watershed Partnership, a 501(c)(3) nonprofit (EIN: 46-2946756) devoted to protecting the economic, natural, and scenic values of the Upper Uncompahgre Watershed. **In addition to charitable tax deductions, most sponsors above the \$100 level are eligible for a 25% tax credit.**

| Sponsor level | Activities supported | Sponsor benefits* |
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| \$2,500 Class V: "Junk of the Unc" (1 exclusive sponsorship) | Promotes the infamous race in which competitors paddle home-made watercraft, constructed out of supplies not made for river travel | <ul style="list-style-type: none"> • Large logo on banner on footbridge visible from Hwy. 62 one week before & during event. • Sponsor recognition by emcee on main stage throughout the day. • Vendor booth fee waiver (normally \$150). • Top level promotion in all online and print RiverFest promotion. • Logo on posters at audience shade tent. • Recognition in UWP newsletters for a year. |
| \$1,000 Class IV: River Races (6 sponsorships available) | Supports the organization of the river races & training events: hard shell boats, inflatables, stand up paddleboards, whitewater rodeo, & pre-festival float | <ul style="list-style-type: none"> • Logo on banner on footbridge visible from Hwy. 62 during RiverFest. • Sponsor announcement at beginning of races & awards ceremony. • Vendor booth fee waiver (normally \$150). • Promotion in all online and print RiverFest promotion including logo and secondary placement. |
| \$500 – Class III: Entertainment (12 sponsorships available) | Supports live music and entertainment including a headlining band | <ul style="list-style-type: none"> • Logo placement on the stage & audience tent during RiverFest. • Promotion in all online and print RiverFest promotion. • Vendor booth fee waiver (normally \$150) |
| \$250 – Class II: Sustainability (24 sponsorships available) | Supports Zero-Waste efforts, green marketing & environmental education | <ul style="list-style-type: none"> • Logo placement at Zero-Waste stations & recognition on website & social media. • Sponsor name included in select online and print RiverFest promotion. |
| \$100 – Class I: Friend of the River | General support of festival production | <ul style="list-style-type: none"> • Sponsor name included in select online and print RiverFest promotion. |
| Silent Auction | Donated items for the Silent Auction | <ul style="list-style-type: none"> • Recognition in emails, social media & website, as well as at Silent Auction tents & announcements during event. |
| | | <i>* Some benefits may not be available to sponsors who sign up or pay after May 10. For logo on cups, sponsorships are due by March 31.</i> |

Sign up for your 2019 Ridgway RiverFest Sponsorship at

<https://ridgwayriverfest.org/official-2019-sponsor-form/>

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